



AIRLINE INCENTIVE

Valley International Airport provides quality incentives for air service development that include:

- Two Years Of Landing & Exclusive Use Lease Abatement
- Easily Accessible Revenue Guarantees/Risk Abatement
- Marketing Assistance & Funds
- Discounted In-House Ground Handling
- Unsurpassed Terminal Support
- Convenient Common Use Passenger Processing System

New air service would qualify for the full array of incentives. These funds are offered on a first come, first serve basis.



Why Valley International Airport?

- Centrally Located Within The Largest Catchment Area Of The RGV
- Minimized Drive Time For 3.3 Million Customers In South Texas & Northern Mexico
- FIS Facility That Can Process Up To 300 Passengers Per Hour
- Non-Stop Door To Door Shuttle Service To South Padre Island
- In-House Ground Handling For Charter & Regular Scheduled Flights
- Well Maintained Modern Airfield & Terminal Facilities
- Three Runways Offering High Tech Approaches & Lower Landing Minimums
- Longest Runways In South Texas
- Class C Airspace Requiring All Aircraft To Be Equipped With Transponders With Altitude Capabilities
- Terminal Dining Options: Tropics Café, Quiznos And Starbucks
- Two Competitive FBOs With Premium Features And Services
- Complimentary Passenger VIP Lounge
- Complimentary Passenger WiFi Access
- Conference & Training Rooms Available



AIRLINE INCENTIVE PROGRAM



To learn more about how you can build your competitive edge in this fast growing region of Texas, contact:

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Valley International Airport (HRL)

THE PREMIER AIRPORT IN THE RIO GRANDE VALLEY

Largest Catchment Area · Minimized Drive Time · In-House Ground Handling · Attractive Incentives



Valley International Airport (VIA) is the largest airport in the Rio Grande Valley (RGV). VIA is the ideal facility to concentrate your services and enjoy lower overhead costs while still reaching 100% of the RGV catchment area. With over 2,400 acres VIA is the only airport in the region with the room and resources to help you grow and adapt to the ever-changing domestic and international airline market.

For years VIA has assisted airlines in maintaining their profitability and on time performance by controlling costs and installing state of the art airport systems. You can count on VIA's partnership to minimize risk when adding additional capacity or introducing new destinations to and from VIA.

THE RIO GRANDE VALLEY
VIA is just 10 miles north of the U.S. - Mexico border, strategically located within a population center of 1.1 million people in the RGV and 2.2 million in Northern Mexico. The region enjoys great weather year round and is home to one of the best vacation spots in the nation, South Padre Island.



VIA Ground Handling

ONE OF THE FASTEST GROWING REGIONS IN THE NATION.

The Rio Grande Valley continues to enjoy steady growth in business and population. The vibrant economic engines of the region consist of agriculture, government, manufacturing, tourism, healthcare, higher education and expanding aerospace industry. Recent successes from a wide variety of industries is evidence of our business friendly climate.



Coming Soon SpaceX Launch Site

OVER \$24 BILLION IN DEVELOPMENT PROJECTS UNDERWAY

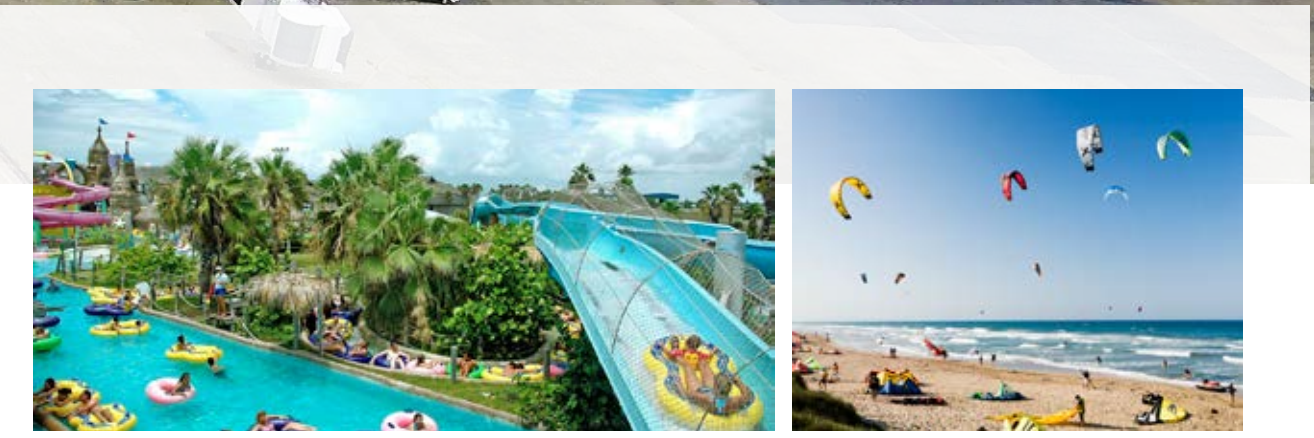
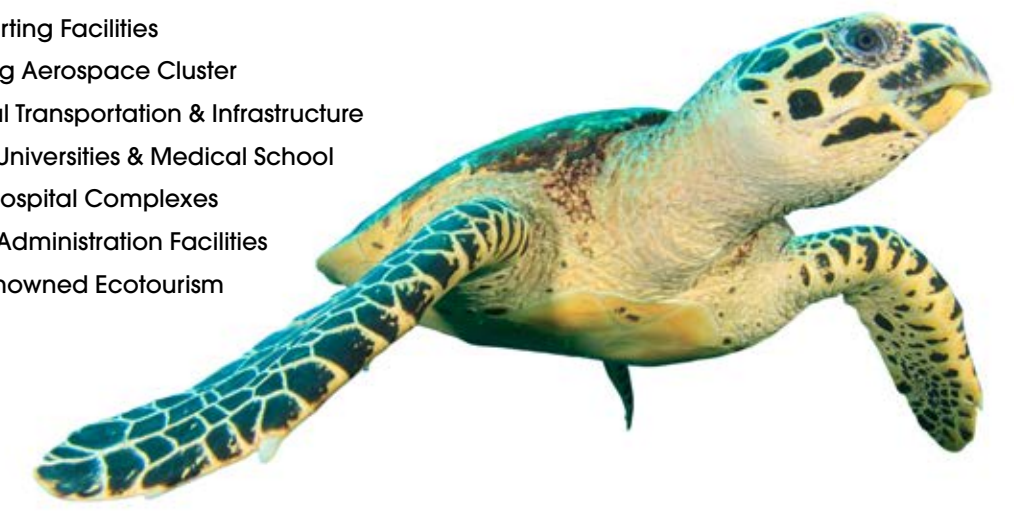
- 2nd South Padre Island Causeway Bridge
- Harlingen Outer Parkway
- La Paloma Energy Center
- RGV Liquid Natural Gas Facilities
- SATA Group Manufacturing
- SpaceX Launch Site
- Texas A&M College Station Campus
- University Of Texas RGV Campuses
- UTRGV Medical School

BUSINESS

Strategically located in a popular border region, the RGV has attracted numerous domestic and international businesses.

Business Diversity Of The Rio Grande Valley

- Over 400 Manufacturing Facilities
- Electric & Wind Power Energy
- LNG Exporting Facilities
- Expanding Aerospace Cluster
- Additional Transportation & Infrastructure
- Growing Universities & Medical School
- Over 15 Hospital Complexes
- Veterans Administration Facilities
- World-Renowned Ecotourism



Schlitterbahn Water Park and Kite Surfing at South Padre Island

TOURISM

The winning combination of culture, nature, fine dining, beautiful beaches, and great climate make the Rio Grande Valley a top spot for tourism.

THINGS TO DO:

- Art & Historical Museums (12)
- Bay & Offshore Fishing
- Gladys Porter Zoo
- Golf Courses (30)
- Kite Surfing
- Laguna Atascosa National Wildlife
- Palo Alto Battlefield National Park
- RGV Vipers *NBA Affiliate*
- RGV Toros *MLS Affiliate*
- Schlitterbahn Waterpark
- Sea Turtle, Inc.
- South Padre Island
- Valley Symphony Orchestra
- World Birding Center (9)

ANNUAL EVENTS:

- Blues on the Hill
- BorderFest
- Charro Days Fiesta
- Candlelight Christmas Posada
- Jalapeno 100 - Bike Ride
- PalmFest
- RGV Livestock Show
- RGV Birding Festival
- Sombrero Festival
- Smokin' On The Rio BBQ Cook Off
- SPI Causeway Run
- Texas Cook'em
- Texas Onion Fest
- UTRGV HESTEC